

Attracting, Retaining and Creating Talent with In-Demand Skills



A shrinking labour pool and widening skills gaps are driving employers to transform from consumers of talent to creators of talent in an effort to prepare their workforce for the jobs of tomorrow. To help clients access the most qualified and adaptable job candidates and reduce turnover, Manpower is making investments in people like never before with MyPath - a collection of career resources that keeps our associates relevant, skilled, and employable throughout their career journey.



Learn more at [Manpower.ca/MyPath](https://www.manpower.ca/MyPath)

Retaining Top Talent with Rewards and Recognition

It's no secret that employees thrive when they feel appreciated and are recognized for their work. It's why we continually acknowledge associates through strategic reward and recognition efforts. These programs help us drive high levels of employee satisfaction and engagement, which ultimately reduce turnover and help us build a strong talent pool for our clients.



Circle of Excellence

We recognize and show appreciation for associates who perform well on the job with our Circle of Excellence Award. Recipients can select a gift card from one of 350 retailers, restaurants, travel and entertainment vendors.



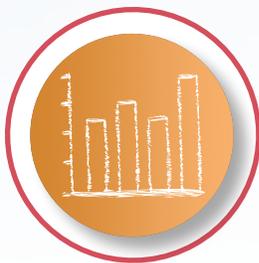
MyPath Medals

Recognizing top performers is key to retention and productivity. MyPath Medals gives clients a way to recognize associates for exceptional performance through digital badges. This kind of recognition helps individuals feeling more valued and satisfied at work, ultimately driving productivity and improving performance.



Associate Referral Bonus Program

New hires who were referred by current employees tend to perform better and stay with their organization longer. It's why we reward our associates for referring outstanding people to us and helping us expand our pool of quality talent.



Net Promoter System (NPS)

We're leveraging world class insights to advance our culture of excellence and improve associate loyalty, satisfaction and engagement. The NPS framework enables us to measure loyalty and experience through rigorous feedback gathering, analysis and constant attention to the actions that make our clients, candidates and employees not just satisfied, but delighted.