

# Demand for IT Talent Continues Amidst High Talent Shortage

Q2 2023

Experis Tech  
Talent Outlook



76% of IT  
employers in Canada  
report difficulty  
filling open roles



IT employers in Canada  
anticipate a Net  
Employment  
Outlook of +30%



Top IT staffing priorities:  
Customer or user experience 38%  
Cybersecurity 34%  
Technical support 34%

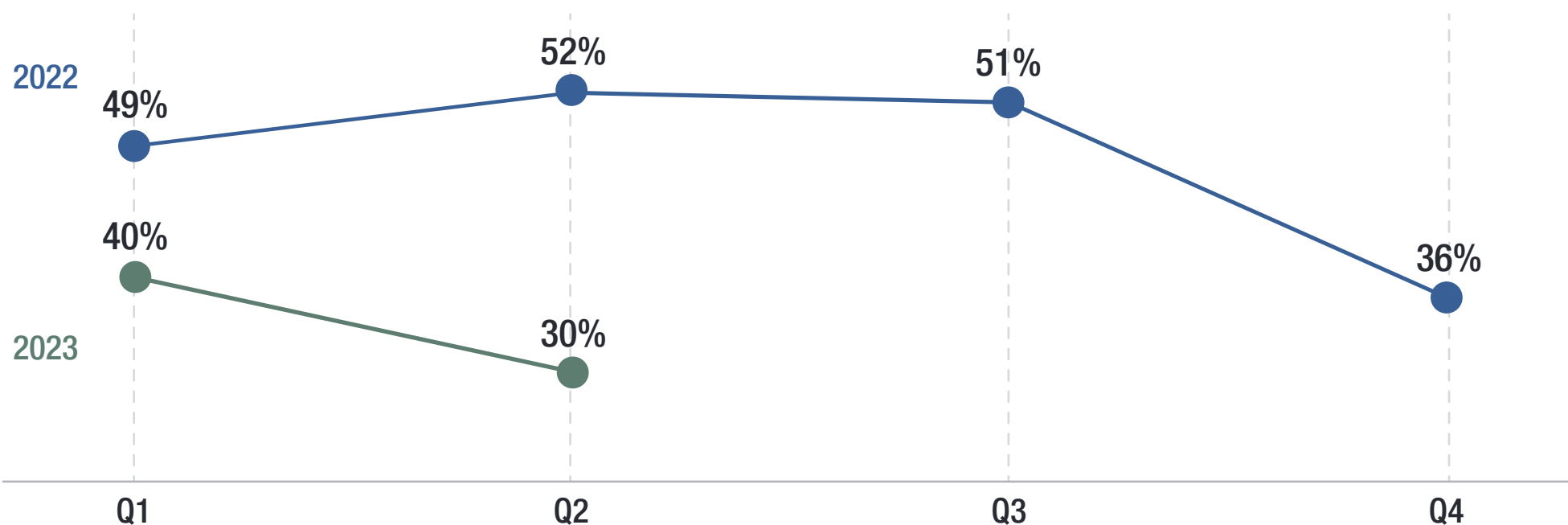
## The Canadian IT Industry Employment Outlook

Used internationally as a bellwether of economic and labor market trends, the Net Employment Outlook – calculated by subtracting the percentage of employers who anticipate reductions to staffing levels from those who plan to hire – **now stands at +30%**.



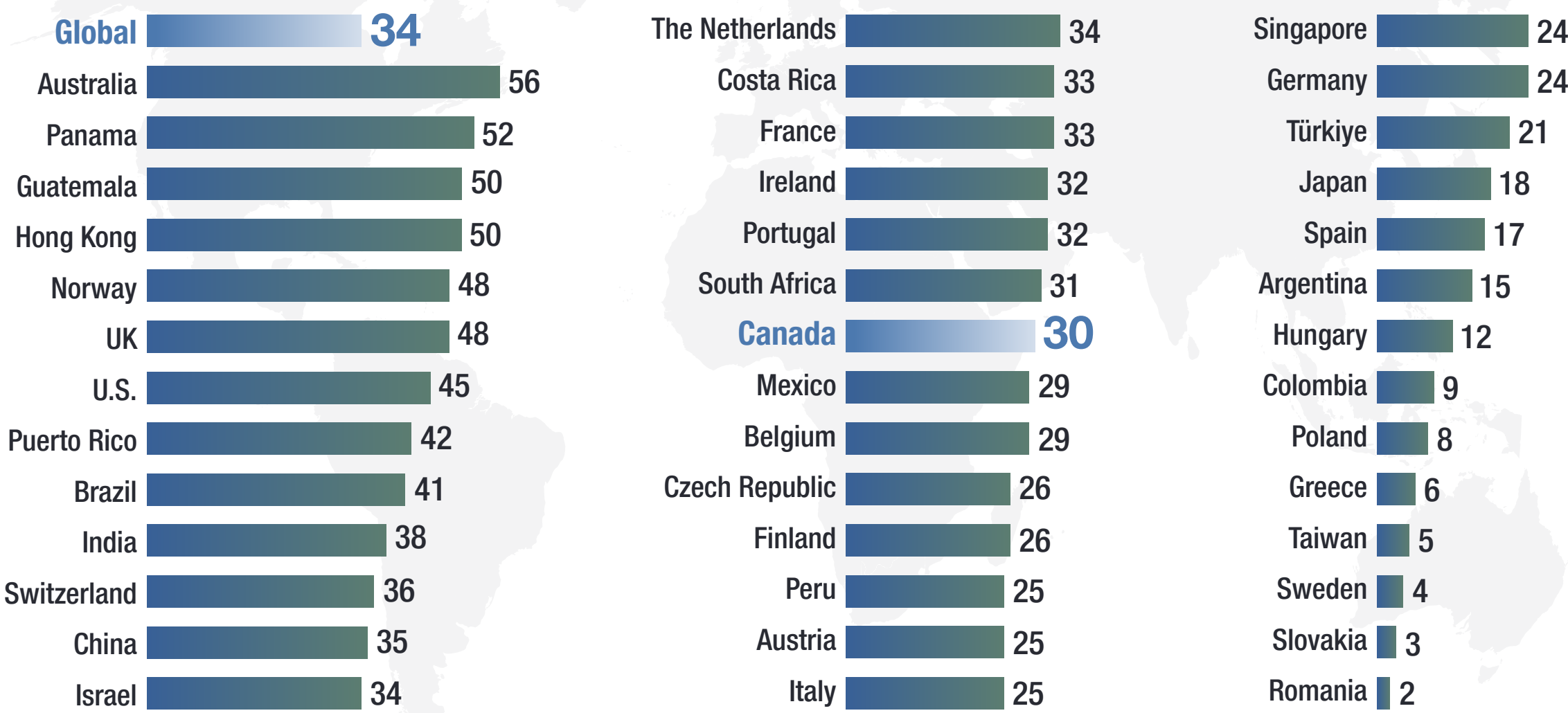
## Changes Over Time

Strong outlooks continue into Q2, but dropped from the previous quarter (-10%) **and when compared to the same time last year (-22%)**.



## IT Hiring Expectations around the World (April-June 2023)

IT employers in **Australia, UK, U.S., India, and China** are reporting above average hiring demand.



## The IT Industry's Priority Staffing Needs

### Top 5 Staffing Priorities:

1 | Customer or User Experience (38%)



2 | Cybersecurity (34%)



3 | Technical Support (34%)



4 | Database Management (27%)



5 | Customer Relationship Management Systems (26%)



### Top 5 Approaches to Address Tech Challenges:

1 | Hire New Workers With the Required Skills (56%)



2 | Train & Upskill Your Current Workforce (55%)



3 | Hire Short-term Staff (Freelancers, Contract Workers, etc.) to Fill Any Skills Gaps (39%)



4 | Reskill workers from other areas of the organization to move into IT roles (38%)



5 | Invest More in Automation (38%)



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ManpowerGroup interviewed 5,912 IT employers across 41 countries on hiring intentions for the second quarter of 2023.